

Dear Members of the Admissions Committee,

It is my pleasure to recommend Tara Palti (Student ID: 002001445) for admission to Northeastern. As the business owner of Spoiled Rotten USA and her internship supervisor, I had the privilege of working closely with Tara for four months. During this time, I was consistently impressed by her professionalism, innovative thinking, and dedication to excellence.

While interning, Tara identified inefficiencies in how customer feedback was managed. She analyzed the process and implemented a system that automatically tracks and prioritizes feedback. This improvement not only enhanced our responsiveness to client needs but also proved her willingness to take initiative and problem-solving skills. Where others might have overlooked the issue, Tara saw its potential impact and addressed it with focus and determination.

Tara is highly respected by our team for her proactive approach to her work. One colleague described her as having 'genuine curiosity' and noted that she goes out of her way to speak up, ask questions, and demonstrate a strong desire to make a difference. Tara brings an energy that inspires those around her to strive for their best. She is the kind of person who consistently evaluates her own actions. Her maturity and thoughtfulness are rare traits that differentiate from other students who are too wrapped up in their own success.

As the parent of a Northeastern Scholars Program graduate (Class of 2018), I know Northeastern values exceptional potential. Much like my son Ross Beroff, Tara's ability to make meaningful contributions is evident, and I am confident she will thrive at Northeastern and positively impact its community.

Please feel free to contact me at Eberoff@yahoo.com or (917)-848-6300 if you require any further information.

Sincerely,

Eric Berroff

Owner, Spoiled Rotten USA